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FOR IMMEDIATE RELEASE

PACIFIC PREMIER BANK OFFERS FREE SHREDDING SERVICE TOMORROW FOR ITS LOCAL CUSTOMERS

Spring cleaning takes on a new twist

PALM SPRINGS, CA (April 22, 2011) – Pacific Premier Bank- the Southern California Community Bank that recently acquired Canyon National Bank Branches; Palm Desert/Country Club, Palm Springs/Smoke Tree, and Palm Springs/Tahquitz - is reaching out to their customers by offering free access to shredders. Those who want to take advantage, may visit the Palm Springs/Smoke Tree Branch, located at 1711 E. Palm Canyon Drive tomorrow (Saturday, April 23) between the hours of 9 a.m. and 12 noon. Each desert area branch will offer this service on a quarterly basis. In addition to an environmental *shot in the arm*, the service provides locals the opportunity to expand Spring housecleaning efforts, while minimizing any potential fire hazards caused by an abundance of collected papers. Just look for the big *Go Green* truck conveniently parked out in front of the bank to get started. If you're not already a Pacific Premier Bank customer, visit one of their three desert area branches - Palm Desert/Country Club, Palm Springs/Smoke Tree, and Palm Springs/Tahquitz - to inquire about opening an account.

For more information call, (714) 431-4000

WHO: Pacific Premier Bank

WHAT: Free Paper Shredding

WHEN: Tomorrow, Saturday, April 23, 9:00 a.m. – Noon

WHERE: Pacific Premier Bank
Palm Springs/Smoke Tree Branch
1711 E. Palm Canyon Drive at Sunrise Way, Palm Springs

ABOUT PACIFIC PREMIER BANK:

Pacific Premier Bank is a state-chartered commercial bank headquartered in Costa Mesa, California. The bank serves businesses from nine locations throughout Southern California including its newest Desert Cities branches (formerly Canyon National Bank Branches); Palm Desert/Country Club, Palm Springs/Smoke Tree, and Palm Springs/Tahquitz. Through the individual branches and the web site Pacific Premier Bank offers a full complement of deposit and loan products and services for commercial businesses, non-profit organizations, and consumers. Pacific Premier Bank offers its customers an alternative to the impersonal service experienced at the large regional and national banks.

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